

## James Bridges Field at Pittsburgh Yards® Program Criteria, Selection Committee and Interest Form

Pittsburgh Yards is coordinating the use of James Bridges Field with mission-aligned organizations, in partnership with a volunteer Program Selection Committee. Pittsburgh Yards will have usage agreements with partners for programming for mutually beneficial periods of time. Partners will be identified and selected through an application (see attached application) that will be reviewed by the Program Selection Committee and finalized by property management. *(Note: There is a separate application handled solely by property management for organizations interested in one-time events.)*

When potential partner organizations approach Pittsburgh Yards' property management with an interest in offering programming on James Bridges Field, it is important to be able to evaluate them using clear criteria. The intention is to balance the criteria with the need to activate James Bridges Field for community benefit.

### Criteria for Programming

- Preference for non-profit organizations that have a history of delivering services in the surrounding communities
- Preference for organizations that are led by people of color or by residents of the surrounding neighborhoods
- Track record of positive community impact and community engagement
- Commitment to partner with other local organizations and local businesses
- Commitment to report and share data about participation and outcomes
- Clear form of organizational structure and a clear point person for accountability for the services
- Ability to attract participation
- Contributes to a diversity of outdoor activities (services aren't duplicative)
- Fills a gap in terms of serving a particular target population that is not currently being served by the activities on the field
- Positive environmental impact (not using products that are harmful to the environment, offering to recycle any trash or materials that the activity requires, etc.)
- Willing to provide a contribution to the site in return for site access (for example, assistance with maintenance, provision of equipment such as seating, art, lighting or playground)
- Parking needs are a match with what is available
- Strength of plan to provide regular and consistent services at Pittsburgh Yards

### Prohibited Types of Businesses

The activities below are prohibited due to the New Markets Tax Credit funding source:

- Farming
- Golf course

### Program Selection Committee

A Program Selection Committee is being formed of volunteers. Interested volunteers will complete a brief form indicating their interest in serving on the committee and fulfilling the responsibilities of the role (*see attached form*). Volunteers will review applications to identify clarifying questions, research applicants including reference checks, conduct site visits, and score applications based on

the above criteria. Committee members will serve for a one year period, with the option to renew for one additional year, for a total of not more than two years. It is anticipated that the committee will meet a maximum of monthly, with meetings available virtually or in person. People who are interested in proposing programming should not volunteer to serve on the committee.

If there is sufficient interest, the committee will be composed of up to 8 members, fulfilling the following areas of representation:

- 1 Pittsburgh neighborhood resident
- 1 resident from a NPU V neighborhood outside of Pittsburgh, or from Capitol View Manor
- 1 youth or young adult representative from NPU V or Capitol View Manor (ages 16-24)
- 1 Annie E. Casey Foundation staff member
- 1 person from Atlanta BeltLine Inc or Atlanta BeltLine Partnership
- 1 person from City of Atlanta Parks and Rec
- 1 person from the Pittsburgh Yards property management team
- 1 person who is a current tenant at Pittsburgh Yards

If there is not sufficient interest from people in serving on the committee, the committee will decrease in size accordingly. Once the committee makes its recommendations, the property management company will finalize and monitor the agreements with the applicants.

**James Bridges Field at Pittsburgh Yards®**  
**Selection Committee Interest Form**

Form should be returned to Tameka Phillips at [info@pittsburghyards.com](mailto:info@pittsburghyards.com) or the property management office in the Nia Building at Pittsburgh Yards, 352 University Avenue, Atlanta, GA 30310.

Title:	Full name:		
Phone:			Email:
Address:			
City	Zip Code:		

Please check if you are one or more of the following:

- Pittsburgh neighborhood resident
- Resident from a NPU V neighborhood outside of Pittsburgh, or from Capitol View Manor
- Youth or young adult representative (age 16-24) from NPU V or Capitol View Manor
- Annie E. Casey Foundation staff member
- Staff of Atlanta Beltline Inc or Atlanta Beltline Partnership
- City of Atlanta Parks and Rec
- Staff of Pittsburgh Yards property management
- Current tenant at Pittsburgh Yards

Please describe your interest in serving on the James Bridges Field Program Selection Committee:

What skills or experiences will you bring to the committee?

Can you commit to read and review applications and participate in a monthly meeting either virtually or in person?